



FLAVOR FADES ADDICTION STAYS

LET YOUR VOICE BE HEARD

- ✓ Meet with community stakeholders and leaders to educate them on the **benefits** of a **menthol ban** and abolish the myths being promoted by the tobacco industry
- ✓ Have conversations with community members and **ask them** what they need to help them navigate a ban on menthol products.
- ✓ Have community members **share their stories** of how tobacco use has affected their lives, the lives of their family and community members.



Tobacco-Free
FOR A HEALTHY NEW JERSEY



DATA FROM THE CENTER FOR BLACK HEALTH AND EQUITY